



Mailing address: PO Box 5178 Bozeman MT 59717

Office location: Room 202, Emerson Cultural Center 111 South Grand Avenue Bozeman MT 59715

info@wlimt.org | 406.579.7260 | www.wlimt.org |

Taxid: 8202212916

OVERVIEW

WLI-MT is a non-profit organization focused on language & culture education

VISION

We envision a world where **every Montana citizen** experiences/understands the value of multilingualism and multiculturalism

MISSION

WLI-MT prepares citizens for a world where multilingualism and multiculturalism is a path to personal and professional fulfillment and success. We build community through **immersive language and culture programming** for all ages that inspires interest, curiosity, and skill building.



OUR FOCUS

WLI-MT establishes partnerships with Bozeman-area schools to find innovative solutions for in-school day and after-school **world language & culture education**.

Our programs focus on building an **affinity** for second languages & cultures through interactive and engaging **comprehensible input** teaching models.

Our language coaches speak in the target languages at least **75%-95% of the time**, making our programs truly immersive.

In 2019-20, we provided second language education to over **1,400** Bozeman-area community members through our programming.

**Second
Language
Education**

**Exposure to
Culture**

**Community
Events &
Programming**



OUR APPROACH

The WLI-MT teaching approach focuses on what we call "The 3 As" : **Affinity, Aptitude, & Acquisition**. We believe that by sparking an affinity for language & culture, students, no matter what age, are more likely to continue on their second language journeys and grow towards acquiring proficiency in the language.

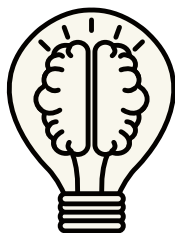
Our coaches use a **play-based** teaching model that is engaging & fun, while using a **comprehensible input model** in which our coaches stay in the target language at least **75% of the time**. Coaches create immersive lesson plans tied to language and culture focusing on traditional art, food, and activities.

Affinity



Our main goal is to spark an affinity and life-long curiosity around world languages and cultures. We focus on play-based activities, keeping our classes novel, engaging, and fun.

Aptitude



Through our classes and programs students develop an aptitude for language learning based on a feeling of safety, repetition, and growing familiarity with language learning.

Acquisition



Finally, in our program students begin the life-long journey towards language acquisition and proficiency by building a reservoir of familiar vocabulary and phrases.

PROGRAMS

In 2019-20, WLI-MT collectively providing world language education opportunities from kindergarten to adults to over 1,400 Bozeman-area community members in 7 different languages.

K-5 After-School Program

An 18-week, small-group language & culture program meeting weekly for 1 hour after school. Programs available in Mandarin, German, French, & Spanish at all Bozeman elementaries



K-5 In-School-Day Program

A program designed to offer language & culture programming to all K-5 elementary students. Currently in 4 elementary schools in Korean, Arabic, Turkish, French & Spanish



Online Language Program

Created in response to COVID-19, our online programs are for all ages and allow students to maintain their language skills, or try it for the first time! Programs available in Arabic, Mandarin, French, German, & Spanish



K-8 Summer Language Camps

In partnership with The City of Bozeman Parks & Rec, we offer week-long language & culture camps. Programs available in Mandarin, German, French, Arabic & Spanish



Arabic Language in Bozeman

Quickly expanding, our Arabic programs include an middle school after-school Arabic Club, in-school-day Hour of Enrichment at Irving Middle School, online programs, & adult programs



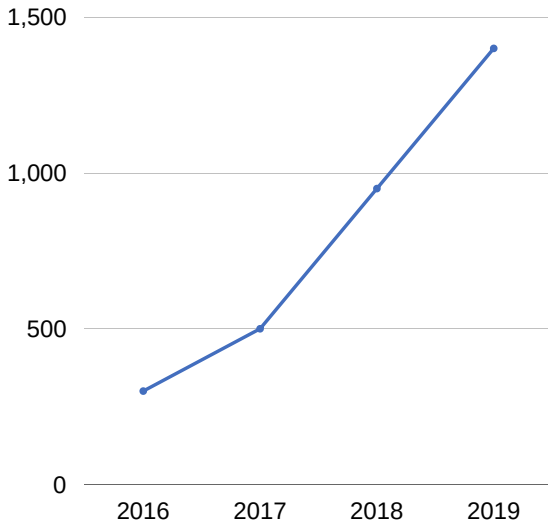
Adult Language Program

Offered throughout the year, we are pleased to offer language programs to adults (ages 15+) in our Emerson office space (currently online). Current & past languages include Spanish, French, German, Mandarin, & Arabic

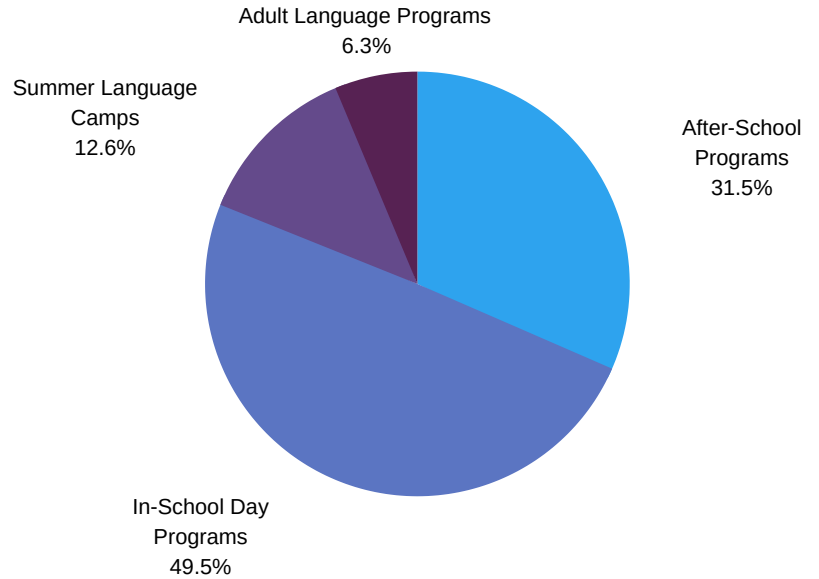


IMPACT

Yearly Progression



Reach Based On 2019-20 Programs



Scholarships

25 %

of students receive program scholarships



No student has ever been turned away from our program



Language Coaches

55 %

of our language coaches are **native speakers**

27

Language coaches

7

Different languages

Programs

12 Bozeman-area schools



Over **1,500**

students & community members reached



WLI-MT STAFF

Elizabeth Williamson, Executive Director



Elizabeth Williamson is by training a geographer, cartographer and spatial analyst. After receiving her Masters in Land Resources and Environmental Sciences from MSU, she spent a decade focused on Northern Rockies wildlife conservation world as a project coordinator and manager. When her oldest daughter reached elementary age in 2013, she was part of the parent-initiated Friends of World Language - Bozeman. At that time, the group was earnest in their desire to see greater k-5 world language education opportunities in the Bozeman Public Schools. Through her leadership, she spearheaded the k-5 after school world language program's growth into all 8 Bozeman elementary schools. In collaboration with other language focused community members, Elizabeth went on to found the World Language Initiative - MT in 2017. She is the currently WLI-MT's Executive Director, focusing on the growth and sustainability of the organization, as well as the development of in-school day, summer camp, and adult world language and culture programming. Elizabeth with "die happy" the day that all Bozeman Area k-5 students receive world language and culture education in elementary school and when Arabic and Chinese are available k-12 to all Bozeman students.

Hannah Jacobsma, Program Coordinator



Hannah joined the WLI-MT Team as a French Coach in the fall of 2018, and joined the core staff in the winter of 2019. She received a double major from Hope College in French and English (creative writing). During college, she lived for 6 weeks in Arles, France, where she studied the History of French Photography. In the autumn following her college graduation, Hannah moved to Samatan, France, a village of just under 2,000 people. There, she was an English Teaching Assistant in a middle school and trade school. In this role, she loved teaching language through songs and stories, and enjoyed finding new ways to let students express their individuality and creativity through language. In January 2018, Hannah moved to Bozeman to work for an outdoor adventure camp for girls. She now works as a French coach, is the WLI-MT Program & Event Coordinator, and teaches K-5 ballet classes in Manhattan, MT. She is very passionate about empowering young people in all facets of life, and believes the power of learning about languages & cultures can move mountains. She loves helping to create new language & culture programs for the Bozeman-area community, and is incredibly grateful to be a part of this team of inspirational educators and language enthusiasts .

Kristen Wolf, Lead Coach / Mentor



Kristen (@LaLobaLista) completed her curriculum and instruction master's degree at MSU in 2015. Her background as a Montessori & Spanish teacher has led her to understand the process of language acquisition and human development in truly meaningful ways. Kristen enjoys creating a community with her classes. La Loba Lista's (the ready/ clever Wolf) teaching style is engaging, story based and supported by current language acquisition research (comprehensible input). She is a dynamic educator and presenter. Kristen recently earned the distinction of Montana Language Teacher of the Year for 2019. She is blessed with two children and a very supportive husband, as well as three dogs. Kristen loves getting outside and enjoying the beauty of Montana and its vibrant communities. She has travelled extensively and lived in Spain. She encourages you to come participate in or observe a class!!

WLI-MT TEAM

WLI-MT has a team of
over

50

Language coaches,
core staff members, &
volunteers

Our Team consists of:

Native Speakers



MSU Volunteers

Parent Volunteers



Current & Former Teachers



Passionate Community Members

WLI-MT Board Members

Melissa Richey, **President**, Director of Development at the Greater Yellowstone Coalition

Christina Clark, **Secretary**, community member, educator, former missionary

Mollie Pugh, **Treasurer**, Manager with Corptax, Inc.

Kali Huffman López, **Officer**, business woman, dual resident in Oaxaca, Mexico

Katie Wing, **Officer**, owner of The Loft Spa, Bozeman

Brigitte Morris, **Officer**, MSU faculty, founder of École Française



FINANCIALS

Aug 1, 2019 - July 31, 2020

WLI-MT established 501c3 status in August 2017

\$106,503 Program Enrollment Fees

\$11,939 Grant Award

\$8,819 Cash Donations

\$6,033 Event Revenue

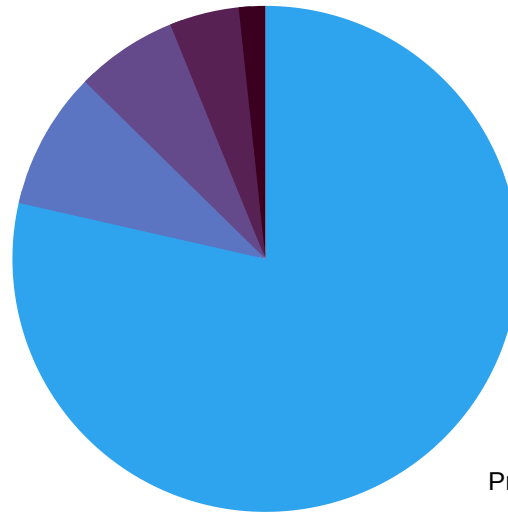
\$2,293.33 Other

Total Revenue
\$135,589

Event Revenue 4.4%

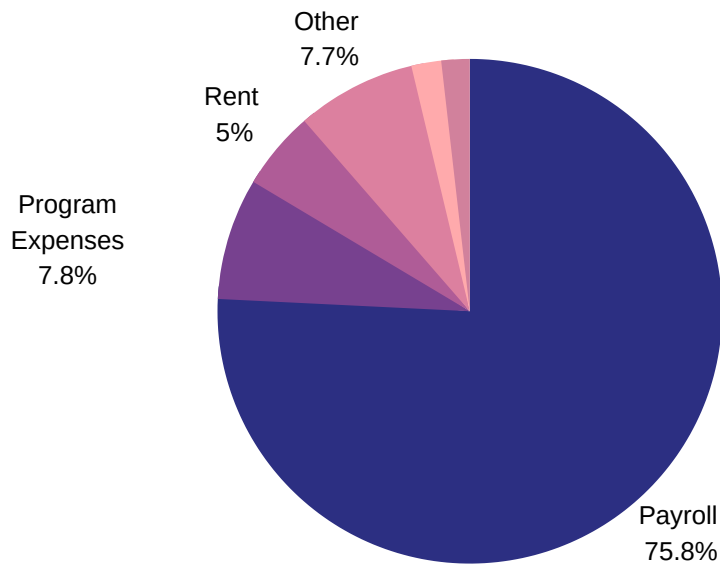
Private & Business Donors 6.5%

Grant Award 8.8%



Revenue

Expenses



\$98,333.59 Payroll

\$10,116.71 Program Expenses

\$6,529 Rent

\$2,354.85 Fundraising & Event Charges

\$2,483.27 Legal & Professional Services

\$1,807.07 Office Supplies & Software

\$8,143.31 Other

Total Expenditures
\$129,767.80

Liabilities

\$14,100 PPP Loan

Total Liabilities
\$14,100

OPPORTUNITY

Annual goals for **2020-2021** include focusing on programatic growth, organizational sustainability & increasing our program reach to additional Bozeman-area schools

Fundraising

- Increase the percentage of grant contributions to our annual revenue from 2%-25%
- Increase business sponsors cultivation for advertising dollars in newsletter
- Increase annual revenue generated directly from board supported fundraising
- Incorporate 2 additional board members with expertise in business & program development

Programming

- Implement in-school day access period classes for Arabic and Mandarin at 1 of the 2 Bozeman Middle Schools
- Cultivate partnerships with Modern Language Department at the 2 Bozeman high schools
- Expand Adult Language Program offerings
- Grow our After-school Program to an increasing number of Bozeman-area schools via our Fall Online Language Program

Sustainability

- Fully funded Executive Director (1 FTE, competitive non-profit salary)
- Establish goals to train staff for teaching both in-person & online in 2020-21
- Continued training in grant writing to achieve sustainability completed with Dotteddi consultants
- Complete training in board management & non-profit leadership
- Complete research with MSU supporting evidence of in-school day language education benefits





WLI-MT 2018 Summer Camp
student enjoying Spanish
Language Camp!

